

## **User Scenarios for the North Austin Tae Kwon Do Web Site**

This Web site is intended to be a resource for current students and the parents of younger students to find information about the students' belt testing requirements, giving them an easy-access resource for study materials. Secondly, this site is intended to provide information to both parents of children as well as prospective adult students who are interested in martial arts and would like to know what this school has to offer.

### **Parent of Prospective Student (Mark)**

Mark is the parent of a first grader who has shown an interest in martial arts. He's asking himself, "Why Tae Kwon Do?" He wants to find out what his child would be learning, where the school is located and the cost for his child to attend classes. He also wants to know what kind of time commitment his child would need to make each week and what time classes would be.

### **Prospective Adult Student (Sandra)**

Sandra is a busy lawyer who has heard a lot about the benefits of martial arts as a workout. She's interested in finding out what kinds of physical requirements are needed for learning Tae Kwon Do specifically and whether it's a good fit for her. She's looking for the cost to attend, the school's location and whether classes start late enough for her to be able to attend after work. She wants to try the school out before committing.

### **Parent of Current Student (Kim)**

Kim has two kids enrolled in Tae Kwon Do classes at the school. Her children are different belt ranks and she needs to find out the specific testing requirements for each to make sure they are practicing the correct material. She also needs to find out the date of the next belt test and the date of the upcoming tournament. Her older child will need sparring equipment after earning his next belt rank so she decides to see what pieces are required and where she can get them.

### **Current Student (Alex)**

Alex is preparing for his next belt test and needs to review the required vocabulary. He also wants to watch a video of the form he has been practicing to make sure he has all the proper steps memorized. His wife has been considering taking classes too so he checks the site to see if there is a family discount available.